

43 Bromham Road  
Bedford  
MK40 2AA

Tel: 01234 354366  
Fax: 01234 347503

Email: [info@yourcvs.org](mailto:info@yourcvs.org)  
Web: [www.yourcvs.org](http://www.yourcvs.org)

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## **Making a Good Funding Application**

*A One-Day Workshop*

*Trainer: Pam McNay*

*Wednesday 3rd November 2010*

*9.45am to 4.30pm*

*at 43 Bromham Road, Bedford*

From £12 per delegate  
(includes course hand-outs, buffet lunch, tea/coffee)

Priority bookings will be given to voluntary organisations

# Making a Good Funding Application

## The course is for you if you...

- want to develop your understanding of, and skills in, writing good funding applications

## The aim of the workshop is to

- *develop understanding of how to make grant applications — to local authorities, companies, trusts etc — more effective*
- *practise the above skills*

## About the trainer

Pam McNay is well-known to our local voluntary sector and has worked as a freelance trainer/consultant for over 20 years, primarily with voluntary groups. In training, she draws on the skills and understandings of those involved, while offering new perspectives and ways of looking at things.

She uses a range of approaches: to meet diverse needs, to value varying experiences and to match the specific work most appropriately.

# Making a Good Funding Application

## Programme

09.45 Coffee and Registration

10.00 Introduction to the day and each other

## During the day we will cover

- What are funders looking for?
- What information do we need?
- Being realistic
- How to structure and present the most convincing application
- Common pitfalls and how to avoid them

4.30 Close

***There will be breaks for tea and coffee during the morning and afternoon sessions, and a buffet lunch will be served***

***The organisers reserve the right to modify the content of the programme***